

# The Boyds Collection Ltd.®

## OFFISHULL DEALER APPLICATION FORM

(Please Check All That Apply)

Plush    Resin    Dolls    Villages    HC Accents

### BILL TO:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_  
Contact \_\_\_\_\_  
E-Mail Address \_\_\_\_\_

### STORE LOCATION:

Address \_\_\_\_\_  
City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_  
Phone #(\_\_\_\_\_) \_\_\_\_\_  
Fax #(\_\_\_\_\_) \_\_\_\_\_

### SHIP TO: (If Not Store Location)

Address \_\_\_\_\_  
City \_\_\_\_\_ St. \_\_\_\_\_ Zip \_\_\_\_\_

Account# \_\_\_\_\_

If you have more than one location that you'd like reviewed for a dealership, each location will be reviewed separately, and if approved, will be assigned a separate dealership Id number. Please photocopy this dealer application and complete for each store location. Include labeled photos of each location's store front and 4 inside displays.

APPLICATIONS WILL NOT BE PROCESSED WITHOUT PHOTOS AND A COPY OF RESALE TAX ID CERTIFICATE.

### BASIC INFORMATION ABOUT YOUR STORE:

#### • Type of Store:

Collectible    Department    Country    General Gift    Catalog  
 Doll    Card & Gift    Antique    Hallmark    Other \_\_\_\_\_

• Year business established \_\_\_\_\_   • Sq. footage of store \_\_\_\_\_

• Number of Employees \_\_\_\_\_   • Store days / Hours open \_\_\_\_\_

#### • Estimated annual store gross retail sales:

\$250K or less    \$250K-500K    \$500K-750K    \$750K-\$1M    \$1M-PLUS

### WHAT MAJOR LINES DO YOU CARRY IN THE FOLLOWING CATEGORIES:

Plush	Resin	Dolls	Villages	Home Decor
1 _____	1 _____	1 _____	1 _____	1 _____
2 _____	2 _____	2 _____	2 _____	2 _____
3 _____	3 _____	3 _____	3 _____	3 _____

I CERTIFY THAT THE ABOVE INFORMATION IS TRUE & ACCURATE AND THAT I HAVE READ AND UNDERSTAND & AGREE TO FOLLOW THE POLICIES LISTED ON THE ATTACHED SHEET.

Dealer signature \_\_\_\_\_ Date of application \_\_\_\_\_

PLEASE KEEP A COPY FOR YOUR RECORDS AND MAIL ORIGINAL.

P.O. Box 4385, Gettysburg, PA 17325



Phone: 717-633-9898, Fax: 717-633-5511

BoydStuff.com

# OFFISHULL BOYDS DEALERSHIP RULES

## ESTABLISHING A BOYDS DEALERSHIP... All stores must:

1. Fill out a dealer application form COMPLETELY.
2. Attach copy of tax Id certificate & photos and mail to:  
The Boyds Collection Ltd. attention: Dealership Department, P.O. Box 4385, Gettysburg, PA. 17325  
The Boyds Collection Ltd. will then review the recertification and contact you by mail.

## AS A BOYDS DEALER I PROMISE TO:

- Dealer agrees to sell Boyds Bears & Friends products and to follow the terms of this agreement.
- We affirm that we are a giftware retailer and that the store location listed on the front page is a qualified retail store, which is open to the public at least six months of the calendar year.
- We understand that this agreement cannot be transferred to another owner or business or extended to locations (regardless of ownership) other than the approved location on the front page .
- We agree to notify The Boyds Collection Ltd. immediately, in writing, in the event of any change in the status of the information provided on the front page; such as relocating the store, change of ownership or going out of business. We understand that relocating our store may affect our dealership and must be reviewed by The Boyds Collection Ltd.
- Maintaining an excellent credit rating with The Boyds Collection Ltd. This means paying within the specified terms given by The Boyds Collection Ltd. If net 30 - this means payment is due 30 days after invoice date. Payment 30 days past due are in violation of this agreement. Payments 60 days past due may result in automatic revocation of the dealership.
- Selling only through approved stores to end-consumers.
- No transshipping to unapproved businesses or locations (regardless of ownership).
- The artistically unique products of The Boyds Collection Ltd. enjoy intellectual property protection and a typically strong investment value. We assign a Suggested Retail Price to our products in recognition of these factors and with the expectation that you, our partner, will maintain the integrity of the product lines. We appreciate your pledge to enhance and maintain the status, collectibility and value of the products in all of your marketing and promotion initiatives.
- Participation in all Boyds special events and seasonal promotional mailings.
- Promote enrollment in the F.o.B Collectors Club.
- Dealers are required to purchase an annual minimum of merchandise for each approved line...
  - Resin - \$2,500.00 minimum shipped from Jan. 1 - Dec. 31
  - Plush - \$2,500.00 minimum shipped from Jan. 1 - Dec. 31
  - Dolls - \$1,000.00 minimum shipped from Jan. 1 - Dec. 31
  - Villages - \$1,000.00 minimum shipped from Jan. 1 - Dec. 31
- We understand that any violation of the terms of this agreement or of the policies specified above may result in loss of our status as a Boyds dealer.
- This agreement supercedes any previous agreements and shall remain in force by The Boyds Collection Ltd. and shall be governed by the law of the commonwealth of Pennsylvania.. The retailer understands and agrees to above purchase.

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